The Concept and Idea of the Youtube-Channel "TentGuy" based on the StartNext Project Description

About Me

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Is English common on this platform? (Yeah! Met a native. Now the project is more readable i think.)

35 years old and still denying growing up. But in order to survive in this colourless world, I finally have to manage some grown-up stuff.
This is one part of it according to the paperwork. I need to get used to this crazy money system of our time, founded on debts.
This "founding on debts" works out well for a lot of rich people. By the way, it is not my goal to get rich, but to survive and to make something out of it. So I have to expand my debts.
And therefore I have signed up to this network.

David Moritz, Cologne 7th of January

War isn't fun! Even not if...

... even not if the "Deutsche Bundeswehr" is trying to make it look like an action adventure with their "Social Media Campaigns" on Youtube and Co.

Short description

With my YT-Channel "TentGuy" (working title) I'm taking position against the Social Media Campaigns which promote that war is something like a cool action adventure, especially the campaigns started by the "Deutsche Bundeswehr".
My goal is to protect, to clarify and to educate the young (also underage) target group which is mostly reached in the Web 2.0 networks that the "Bundeswehr" is using for their campaigns.

Long project description

What is this project all about?

It is an already running Youtube-Channel from a perspective of a former soldier (myself), who signed a contract at the age of 17 at the "Deutsche Bundeswehr" at a time (1998) where I hadn't had the possibilities of collecting objective information like today on the Internet. I stepped into a simple marketing trap of this time. The problem is, that the marketing concepts has grown up like us. And so the "Deutsche Bundeswehr" is using perfidious methods to still reach an underage target group.

The project is continuing to build up and take position to offer another perspective to one-sighted opinions of the pro-war concepts on youtube, facebook and furthermore (for example: in german schools and colleges).

A german motivation paper can be found on my website:

www.david-moritz.life

The concept and idea paper is also available in german and can be downloaded as a PDF-File:

Konzept und Idee YT-Channel "TentGuy"

What is the project goal and who is the project for?

One goal is to always be found in the search engines of youtube, google and so on. If someone is interested in joining the army or struggling with the question "What should I do with my life? Should i join the army?"

This seems like i underestimate the youth. I don't!

But reality shows that many kids (starting with 17) are still joining the "Bundeswehr" without knowing that anyone is "strong" enough not to struggle with the consequences.
In a world with a lack of alternatives where kids have less opportunities to further their careers , my main goal is to erase at least this option (of joining the army).

Furthermore, goals are more like a vision: To create at least one better option out of this project. A media project on Youtube , or the platform of choice, with underprivelidged or even handicapped kids. Perhaps a creative meeting point, producing a video, audio and artistic content on- and offline, without many psychologic or pedagogic rules.

Why would you support this project?

Somebody threw the first rock but somebody also has to stop throwing it back. Why shouldn't it be us (Germany), that stops throwing them, producing weapons and sending soldiers to war for doubtful reasons.

Described with a german qoute everyone is laughing about: "Stell dir vor es ist Krieg und keiner geht hin." / "Imagine there is war but nobody is going to fight it." - Everyone is still laughing about this cynical and (it seems) unreal idea.
What if this idea would become reality?

My work and project is only one little piece of reaching this goal. And at last, you - like everyone - should support this project because:

War isn't fun. And it never will be.

How will we use the money if the project is successfully funded?

To be honest, the first use of the money is to pay my rent and my food. This is because I started this project completely on my own without any money or funding (the first step was to swap my Playstation to a camera!!).

To maintain and expand the project which after starting in Autumn last year, has quickly turned into a full time job. It is necessary for me to know where to sleep next and what to eat the next day, without begging or stealing.

Furthermore the money will be used for replacing broken equipment and maybe upgrades if necessary. In this case I have made sure to use matter that is low cost because most of the work I can handle with my laptop including free software (ubuntu-studio) and already owned camera.

For research and change of locations, i'll need to travel a little, at least through germany, to visit spots like the set of the webseries "Die Rekruten" or for interviewing people in other cities (like german veterans).

For the paperwork and financial stuff I will need a tax-man and lawyer, who know the rules of all these book filling contracts and rules for starting a business.

And for reaching a younger target group and how to reach them without being confusing, I will make my videos and posts playful yet meaningful for serious matters. For this reason I might need someone who is more professional like an educated partner with a pedagogic background (not met yet). Like me, this person would also need to be paid equally for accomodation and food.

I have written a statement of costs but it is not in a typed format yet. For one person, I calculated a minimum amount of €54,788 for one year, which explains the founding goal of €109,576 for two people for the whole year of 2017.

The statement of cost will follow up as pdf-file soon.

Who are the people behind the project?

At the moment it is just me behind the project. A few people have told me that they would support my idea however at this moment in time cannot financially support it.

[David Moritz](#)

http://www.david-moritz.life (might be unavailable temporary / TYPO 3 in the making)

Where to find this amazing project and take a look at it?

Channel "TentGuy" on Youtube

[TentGuy David on Youtube](#)

Channel-Related Social Accounts

[David Moritz on Facebook](#) ("TentGuy" fb-Page in the making)

[@tentguydavid on Twitter](#)

[tentguydavid on Instagram](#)

(other social channels in the making)

Idea & Concept:

German (including Statistics): [Konzept und Idee YT-Channel "TentGuy"](#)

English (this paper as PDF-Download): [StartNext based Concept Description](#)

Statement of cost: *(in the making)*

How to contact or support this hell of a crazy guy?

Supportable soon on [Startnext.com as tentguy](#)

Contact preferred via Mail to tentguydavid@gmail.com